

Statement of Qualifications  
Information Officer I (Specialist)  
California Housing Finance Agency  
JC #34879

To be considered for this position, please provide a written response to the following four statements. Your response should be 2-3 pages typed single-sided, in Arial 12 font size, single spaced.

1. Describe your writing experience, in particular with news releases, newsletter, reports, speeches, or scripts.
2. Describe your experience working with TV/radio, press/news media, government officials, nonprofits etc.
3. Describe your experience using various forms of marketing campaigns (i.e. print advertising, digital marketing, content marketing, etc.)
4. Describe the professional characteristics you possess that make you the right person for this position.