

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27

RESOLUTION 00-42

EXECUTIVE DIRECTOR'S AUTHORITY TO ENTER INTO  
CONTRACTS TO MARKET THE AGENCY'S SCHOOL FACILITY  
FEE AFFORDABLE HOUSING ASSISTANCE PROGRAMS

WHEREAS, Senate Bill 50, the Leroy F. Greene School Facilities Act of 1998, which added Chapter 9 (commencing with Section 51450) to Part 3 of Division 31 of the California Health and Safety Code, and Resolution 99-09, adopted by the Agency Board of Directors on January 14, 1999, authorized the Agency to administer the School Facility Fee Affordable Housing Assistance Programs ("School Facility Fee Programs"); and

WHEREAS, to utilize the funds provided by the School Facility Fee Programs in meeting the affordable housing needs of Californians, it is necessary to raise the public and industry awareness of the programs; and

WHEREAS, the Agency is in the process of reviewing various marketing proposals submitted by marketing and public relations firms; and

WHEREAS, it is possible that contract(s) to provide such marketing efforts may exceed the \$500,000 contract authority provided to the Executive Director pursuant to Section 13302(b) of Title 25 of the California Code of Regulations; and

WHEREAS, the Board of Directors of the Agency may authorize the Executive Director to enter into contracts which exceed the \$500,000 limit,

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Agency as follows:

1. The Agency, after review of the marketing proposals submitted in reference to the School Facility Fee Programs, may select a marketing and/or public relations firm or firms to carry out the marketing of the programs.

2. The Executive Director is authorized to enter into any and all contracts necessary, which may exceed the monetary limit imposed by Section 13302(b) of Title 25 of the California Code of Regulations, to implement the marketing of the programs.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27

Resolution 00-42  
Page 2

I hereby certify that this is a true and correct copy of Resolution 00-42 adopted at a duly constituted meeting of the Board of Directors of the California Housing Finance Agency held on December 7, 2000, at Millbrae, California.

ATTEST: *Sandra Coyne De*  
Secretary