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[ejohnson@calhfa.ca.gov](mailto:ejohnson@calhfa.ca.gov)[www.calhfa.ca.gov](http://www.calhfa.ca.gov)**CalHFA Fills Director of Homeownership Position***California Housing Finance Agency's Ellen E. Martin Takes Key Leadership Role**Figure 1: Ellen E. Martin*

**SACRAMENTO, March 30, 2023** - CalHFA is pleased to have Ellen E. Martin step into the role of Director of Homeownership after Governor Gavin Newsom's announcement of her appointment.

Martin has served as CalHFA's Director of Business Development and Stakeholder Relations since 2021. In that role, she worked closely with CalHFA's Single Family Lending division to help launch the Forgivable Equity Builder Loan program and the Accessory Dwelling Unit Grant program, both of which successfully allocated all their funds in 2022, and the new California Dream For All Shared Appreciation Loan Program. Additionally, she has built strong relationships with housing stakeholders both inside and outside of state government.

"Ellen has been an invaluable member of the team since she joined in the middle of the pandemic," said Executive Director Tiena Johnson Hall. "I'm very much looking forward to seeing her leadership skills, talent for collaboration and attention to diversity and inclusion take our Single Family Lending division into the future."

Prior to working at CalHFA, Martin held multiple positions at Economic and Planning Systems, Inc. from 2005 to 2021. She was Policy Analyst and Legislative Coordinator at United Domestic Workers of America from 2004 to 2005. Martin earned her master's in Public Policy and Administration from California State University, Sacramento. She is a member of the Urban Land Institute and the California Association for Local Economic Development.

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*The California Housing Finance Agency was created in 1975 with the goal of helping more Californians find a place to call home. CalHFA has helped more than 213,000 low- and moderate-income homebuyers with \$34.7 billion in first mortgages and used \$7.5 billion in financing for the construction and preservation of more than 73,000 affordable rental housing units throughout the state. CalHFA is a self-supported state agency that doesn't rely on taxpayer*

*dollars for its operational costs but is currently administering various state and federal resources on behalf of the state through targeted programs. For more information on CalHFA programs, and how we are investing in diverse California communities, visit [www.calhfa.ca.gov](http://www.calhfa.ca.gov) or call toll free at 877.9.CalHFA (877.922.5432).*