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**California Housing Finance Agency welcomes new Board Member**

*Noerena Limón brings vast experience promoting homeownership for underserved populations*

**SACRAMENTO, May 19, 2023** —The California Housing Finance Agency is pleased to welcome Noerena Limón as the newest member of CalHFA’s Board of Directors following the announcement of her appointment by Governor Gavin Newsom.

Limón, who is Principal at Mariposa Strategies and a fellow at the University of California, Berkeley Turner Center for Housing Innovation, will fill an open seat on the CalHFA Board effective immediately.

Her work with Mariposa Strategies focuses on issues ranging from closing the racial wealth gap to solving the nation’s housing supply crisis to expanding access to credit for low to moderate-income first-time homebuyers and continues a long career promoting housing for underserved populations.

Limón previously served as the Executive Vice President for Public Policy and Industry Relations at the National Association of Hispanic Real Estate Professionals (NAHREP) where she founded the organization’s first policy department and its corresponding national grassroots advocacy network.

Prior to joining NAHREP, Ms. Limón was a Policy Analyst at the Consumer Financial Protection Bureau (CFPB), both in the Office of the Director and the Office of Mortgage Markets, where she worked on the regulatory drafting and implementation of the Dodd-Frank Wall Street Reform and Consumer Protection Act’s mandated mortgage rules.

Previously, she was appointed by President Barack Obama to serve in the White House’s Office of Political Affairs and Office of Presidential Personnel and was the Deputy Communications Director for Spanish Language Media during the Obama-Biden 2008 Presidential Campaign.

“Ms. Limón brings impressive credentials to the CalHFA Board and I look forward to her leadership as the Agency continues to pursue programs and initiatives that provide homeownership opportunities to a diverse group of Californians,” said CalHFA Board Chair Jim Cervantes.

Ms. Limón earned a bachelor’s degree in Political Science and Sociology from University of California, Berkeley and a master’s degree in Public Policy from Harvard University’s Kennedy School of Government.

The position requires Senate confirmation and compensation is \$100 per diem.

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*The California Housing Finance Agency was created in 1975 with the goal of helping more Californians find a place to call home. CalHFA has helped more than 213,000 low- and moderate-income homebuyers with \$34.7 billion in first mortgages and used \$7.5 billion in financing for the construction and preservation of more than 73,000 affordable rental housing units throughout the state. CalHFA is a self-supported state agency that doesn't rely on taxpayer dollars for its operational costs but is currently administering various state and federal resources on behalf of the state through targeted programs. For more information on CalHFA programs, and how we are investing in diverse California communities, visit [www.calhfa.ca.gov](http://www.calhfa.ca.gov) or call toll free at 877.9.CalHFA (877.922.5432).*